

**WISE Labor 2013**  
**“Big Data”, Search and Matching in Labor Economics**

**December 7-8 (Sat-Sun) 2013**

**Program**

		Day 1	Day 2
8:30-8:40	10 minutes	Opening Remarks	
8:40-10:10	1.5 hours	Keynote	Keynote
10:10-10:35	25 minutes	Group Photo& Coffee	Coffee
10:35-12:05	1.5 hours	Session: 1A, 1A2, 2B	Session: 1D, 2A, 2A2
12:05-13:35	1.5 hours	Lunch	Lunch
13:35-15:05	1.5 hours	Keynote	Keynote
15:05-15:30	25 minutes	Coffee	Coffee
15:30-17:00	1.5 hours	Session: 1B, 1B2, 1D2	Round Table
17:10-18:40	1.5 hours	Session: 1C, 1C2, 1D3	Session: data, 2B2

*Note: (1) Each paper/talk is given a unique id number for easy of reference. It is included here in the square bracket before the title of paper. (2) The discussants are listed in the last line of each session. The sequence shows the correspondence.*

**Day 1, Saturday, 7 December 2013**

**8:30-8:40 Welcome and Opening Remarks (N303)**

Chair: Kailing Shen, WISE, Xiamen University

Welcoming speech by **Yongmiao Hong**, Cornell University and Xiamen University

**8:40-10:10 Keynote Session 1 (N303)**

Chair: **Min Qiang (Kent) Zhao**, WISE, Xiamen University

[K06] “Is Internet Job Search Still Ineffective?”

**Peter J.Kuhn**, University of California at Santa Barbara

[K10] “Leverage Big Data in Recruitment to Help Client Get to the BIG ANSWERS”

**AbdelTefridj**, Carrerbuilder.com

[K11] “Simultaneous Search and Network Efficiency”

**PieterGautier**, VU University Amsterdam

***10:10-10:35 Group Photo and Coffee Break***

**10:35-12:05 Parallel Sessions: 1A, 1A2, 1A3**

**1A: Search Theories (1) (N303)**

Chair: **Mouhua Liao**, WISE, Xiamen University

[2] “Informative Advertising in Directed Search Models”

**Chengsi Wang**, University of Mannheim

[24] “Mismatch Frictions”

**Xi Weng**, Peking University

[XM03] “Employment Agents in the Labor Market”

**Mouhua Liao**, WISE, Xiamen University

Discussants: Mouhua Liao, Chengsi Wang, Xi Weng

### **1A2: Migration (N118)**

Chair: **Haiyuan Wan**, Institute of Social Studies, National Development & Reform Committee, China

[13] “The Agricultural Tax Abolishment Program and On-farm Labour Time in Rural China”

**Haiyuan Wan**, Institute of Social Studies, National Development & Reform Committee, China

[44] “Can the Rural Employment Guarantee Scheme Reduce Short-Term Migration: Evidence from West Bengal, India”

**Upasak Das**, Indira Gandhi Institute of Development Research, Mumbai

[60] “Telecommunications Externality on Migration: Evidence from Chinese Villages”

**Huihua Xie**, National University of Singapore

[XM05] “Joint Migration Decisions of Married Couples in Rural China”

**Min Qiang (Kent) Zhao**, WISE, Xiamen University

Discussants: Huihua Xie, Min Qiang (Kent) Zhao, Haiyuan Wan, Upasak Das

### **1A3: Search and Social Network (N308)**

Chair: **Yuanyuan Chen**, Shanghai University of Finance and Economics

[10] “Occupational Mismatch and Social Networks”

**Gergely Horvath**, Southwestern University of Finance and Economics

[101] “Inequality and City Size: Evidence from China”

**Dan Liu**, Shanghai University of Finance and Economics

[27] “Does the Social Network Lead to a Good Job? -- An Empirical Study in Urban China”

**Yuanyuan Chen**, Shanghai University of Finance and Economics

[34] “The Impact of Social Capital on the Wage of Rural Migrants in China”

**Chunchao Wang**, School of Economics, Jinan University, Guangzhou

Discussants: Yuanyuan Chen, Chunchao Wang, Gergely Horvath, Liu Dan

*12:05-13:35 Lunch 1*

### **13:35-15:05 Keynote Session 2 (N303)**

Chair: **Mouhua Liao**, Xiamen University

[K04] “What Can We Learn from Online Labor Markets?”

**John J. Horton**, New York University, Stern School of Business & oDesk Research

[K08] “Understanding Search and Matching Using Data from the Online Job Board CareerBuilder.com”

**Ioana Marinescu**, University of Chicago

[K09] “Private Equity, Technological Investment, and Labor Outcomes”

**Prasanna Tambe**, New York University

*15:05-15:30 Coffee break*

**15:30-17:00 Parallel Sessions: 1B, 1B2, 1B3**

**1B: Empirical Search (1) (N303)**

Chair: **David Matsa**, Northwestern University

[14] “Wage Posting or Wage Bargaining? Evidence from the Employers’ Side”

**Claus Schnabel**, University of Erlangen-Nuremberg, IZA and LASER, Germany

[40] “Not All Referrals Are Created Equal”

**Tavis Barr**, Beijing Normal University

[41] “Boarding a Sinking Ship? An Investigation of Job Applications to Distressed Firms”

**David Matsa**, Northwestern University

Discussants: Tavis Barr, David Matsa, Claus Schnabel

**1B2: Firm and Work (N118)**

Chair: **Tor Eriksson**, Aarhus University, Aarhus

[15] “Gender Diversity in Top Management and Firm Performance: An Analysis with the IAB-Establishment Panel”

**Marie-Christine Laible**, Institute for Employment Research (IAB)

[16] “Employee Education and Employer Compliance: Evidence from Pension Reform in China”

**Mingqin Wu**, South China Normal University

[28] “Organizational Structure and Firms’ Demand for HRM Practices”

**Tor Eriksson**, Aarhus University, Aarhus

[XM02] “Minimum Wages and Firm Performance”

**Jing Zhang**, Xiamen University

Discussants: Mingqin Wu, Tor Eriksson, Jing Zhang, Marie-Christine Laible

**1B3: Happiness and Health (N308)**

Chair: **Maoliang Ye**, Renmin University of China

[11] “The Impact of Diabetes on Income in China”

**Chen Zhu**, China Agricultural University

[19] “Health Consequences of Rural-to-Urban Migration: Evidence from Panel Data in China”

**Yang Song**, Renmin University of China

[45] “Does Money Buy Happiness? Evidence from Twins in Urban China”

**Maoliang Ye**, Renmin University of China

Discussants: Maoliang Ye, Chen Zhu, Yang Song

**17:10-18:40 Parallel Sessions: 1C, 1C2, 1C3**

**1C: Empirical Search (2) (N303)**

Chair: **Miguel Delgado Hellester**, University of California, Santa Barbara

[51] “Impact of Wages on the Inter-Provincial Migration Decision of Young Men Workers in Canada”

**Ping Ching Winnie Chan**, Statistics Canada

[21] “English Skills and Wages in a Non English Speaking Country: Findings from Online Ads in Mexico”

**Miguel Delgado Helleseeter**, University of California, Santa Barbara

[54] “Does Everybody Need Good Neighbors? Labor Mobility Costs, Cities and Matching”

**Liqu Zhao**, School of Labor and Human Resources, Renmin University of China

Discussants: Liqu Zhao, Ping Ching Winnie Chan, Miguel Delgado Helleseeter

### 1C2: Empirical (N118)

Chair: **Lei Zhang**, Antai College of Economics and Management, Shanghai Jiao Tong University

[20] “Explaining Gender Wage Gap in Canada: A Distributional Analysis”

**Jiayuan Teng**, University of Guelph

[31] “Human Capital and Growth of Industries: Evidence from China's Higher Education Expansion in the Late 1990s”

**Lei Zhang**, Antai College of Economics and Management, Shanghai Jiao Tong University

[59] “Can Minimum Wage Reduce Wage Inequality and Working Poor in China?”

**Yongjian Hu**, Tianjin University of Finance and Economics of China

[46] “Who Become Rural Entrepreneurs?”

**Li Yu**, Central University of Finance and Economics

Discussants: Li Yu, Jiayuan Teng, Lei Zhang, Yongjian Hu

### 1C3: Chinese Session (1) (N308)

Chair: **ShiSong Qing**, East China Normal University 华东师范大学

[5] “Effects of Employment Contracts and Trade Unions on Labor Rights: Evidence from CGSS 2008”

**ShiSong Qing**, East China Normal University 华东师范大学

[38] “Does Gift Expenditure Reduce Normal Consumption? ---Evidence from CFPS2010”

**Guangsu Zhou**, Peking University

[43] “The Size Distribution of Small and Medium Cities and Labor Income Distribution”

**Ying Zhao**, Zhongnan University of Economics and Law

Discussants: Liqu Zhao, Ying Zhao, Guangsu Zhou

*19:10-20:40 Dinner 1*

## Day 2, Sunday, 8 December 2013

### 8:40-10:10 Kenote Session 3 (N303)

Chair: **Jing Zhang**, Xiamen University

[K02] “Price-Setting by Online Platforms: Evidence from Online Job Boards and Resume Banks”

**Vera Brencic**, Alberta University

[K03] “Data Thinking at Recruitment Platform”

**Jian Hao**, Zhaopin.com

[K12] “An Equilibrium Model of Wage Dispersion with Sorting”

**Jesper Bagger**, Royal Holloway, University of London

*10:10-10:35 Coffee break*

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**10:35-12:05 Parallel Sessions: 2A, 2A2, 2A3**

**2A: Macro Labor (N303)**

Chair: **Claudia Busl**, Centre for European Economic Research (ZEW)

[33] “Relative Effects of Labor Taxes and Unemployment Compensation”

**Been-Lon Chen**, Academia Sinica

[49] “Trade and Unemployment Revisited: Do Institutions Matter?”

**Hans-Joerg Schmerer**, University of Passau

[55] “The German Labour Market Reforms in a European Context: A DSGE Analysis”

**Claudia Busl**, Centre for European Economic Research (ZEW)

Discussants: Claudia Busl, Been-Lon Chen, Hans-Joerg Schmerer.

**2A2: Family and Marriage (N118)**

Section Chair: **Yafeng Wang**, Peking University

[47] “Marriage Preference in China”

**Yafeng Wang**, Institute of Social Science Survey, Peking University

[56] “Income Attraction: An Online Dating Field Experiment”

**Jue Wang**, HSBC Business School, Peking University

[XM01] “The More Boys the Merrier? The Impacts of Siblings and Gender on Reciprocal Transfers”

**Yang Li**, WISE, Xiamen University

[102] “Son Preference and Early Childhood Investments in China”

**Lingsheng Meng**, Tsinghua University

Discussants: Jue Wang, Yafeng Wang, Lingsheng Meng, Kailing Shen

**2A3: Search Theories (2) (N308)**

Chair: **Xiaoming Cai**, Vrije Universiteit Amsterdam, Tinbergen Institute

[18] “Collective versus Decentralized Wage Bargaining and the Efficient Allocation of Resources”

**Xiaoming Cai**, Vrije Universiteit Amsterdam, Tinbergen Institute

[36] “Effective Bargaining Power in a Heterogeneous Search and Matching Model”

**Bin Wang**, City University of Hong Kong

[37] “Land Development, Search Frictions, and City Structure”

**Wei Xiao**, Department of Economics, Stockholm University

Discussants: Wei Xiao, Xiaoming Cai, Bin Wang

***12:05-13:35 Lunch 2***

**13:35-15:05 Keynote Session 4**

Chair: **Meng Lei**, WISE, Xiamen University

[K01] “Unemployment Insurance and Job Search: Lessons from Google Search Data”

**Scott R. Baker**, Stanford University

[K05] “The Lewisian Turning Point and China’s Employment Structure”

**Jack Hou**, California State University, Long Beach

[Data 05] “China Data”

**Hongbin Li**, Tsinghua University

*15:05-15:30 Coffee break*

**15:30-17:00 “Big Data”, Search and Matching (Panel Discussion) (N303)**

Panel Moderator: **Peter J. Kuhn**, University of California at Santa Barbara

Pieter Gautie, VU University Amsterdam

John J. Horton, New York University, Stern School of Business & oDesk Research

Ioana Marinescu, University of Chicago

Vera Brencic, Alberta University

Jian Hao, Zhaopin.com

Jesper Bagger, Royal Holloway, University of London

Scott R. Baker, Stanford University

**17:10-18:40 Parallel Sessions: 2B, 2B2**

**2B: Data (N303)**

Chair: **Stefan Bender**, The Research Data Center, German Federal Employment Agency

[Data01] “Data Development and Labour Market Research at Statistics Canada”

**Ping Ching Winnie Chan**, Statistics Canada

[Data 03] “China Household Finance and Survey”

**Jijun Tan**, Southwestern University of Finance and Economics

[Data 04] “China Health and Retirement Longitudinal Study: Introduction”

**Yafeng Wang**, Institute of Social Science Survey, Peking University

[Data 02] “Data Access to German Labor Market Data”

**Stefan Bender**, The Research Data Center, German Federal Employment Agency

**2B2: Chinese Session (2) (N118)**

Section Chair: **Yunsen Li**, Southwest University of Political Science & Law

[17] “Study of Population Movements and the Changes in the Pattern of Urbanization”

**Zhisheng Zhu**, Capital University of Economics and Business

[30] “Labor Migration and Health of Left-Behind Children”

**Lianlian Lei**, Shanghai University of Finance and Economics

[32] “The Technological Spillover Effect of Agricultural Labor Transfer and Its Impacts”

**Xiaoguang Liu**, Peking University

[50] “Past Rural Background and Income Differences: Evidence from Urban China”

**Yunsen Li**, Southwest University of Political Science & Law

Discussants: Xiaoguang Liu, Yunsen Li, Zhisheng Zhu, Lianlian Lei

*19:10-20:40 Dinner 2*